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For Immediate Release
July 1, 2007

Author Reveals \$250 Billion In Business Overcharges

Darren B. Oliver's new book *"Who's In Your Pocket?"*, the real cost of doing business in America exposes the greatest threat to the American business owner, the epidemic of overcharges by service providers. It is estimated that 80% of all businesses are being overcharged without their knowledge. Those estimates reflect \$250 billion in overcharges to the 52 million businesses and their owners who are overpaying for services in: Worker's Comp, Telecom, Leasing, Income Taxes, Insurance, Utilities, Property Taxes, Shipping, Waste Disposal and Sales & Use Taxes.

"Who's In Your Pocket?" takes a complicated subject and explains it in a language and with terms we can all understand. This eye-opening expose enlightens us to the fact that regardless of size, no business is immune to the epidemic of overcharges. With Mr. Oliver's guidance, in many cases, businesses can turn these unnecessary losses into a positive 5 to 15% increase directly to their bottom line.

Mr. Oliver has appeared on *Bloomberg TV* and *Business Briefs* with Walter Cronkite. His businesses and articles have been written up in *The Wall Street Journal*, *USA Today*, *Success*, *Entrepreneur*, *Money* and other national publications. In 2002, Mr. Oliver received the honor of being named *Colorado Business Man of the Year*. Thousands of clients have already recovered over a quarter of a billion dollars from this information.

To schedule an interview with Mr. Oliver or for more detailed information on *"Who's In Your Pocket?"*, please contact us, visit www.whosinyourpocket.net or www.darrenoliverinc.com.

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